

# DEEPAK CHATWANI

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**LINKEDIN:** [DEEPAK CHATWANI](#)

**PORTFOLIO:** [WEBSOMANIAC.COM](#)

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## OBJECTIVE

Seeking a dynamic role in paid media and social media marketing where I can leverage my expertise in strategic planning, campaign management, and audience engagement to drive brand growth and ROI. Committed to delivering impactful marketing solutions that optimize budget efficiency, boost online presence, and enhance customer engagement.

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## ART OF EXPERIENCE

- Creative Thinking
- Strategic Planning
- Budget Optimization
- Web-developer
- Campaign Management
- Client Relationship Management

## SKILLS

### CREATIVITY

Possess a natural flair for creativity, with a strong ability to generate fresh and engaging content ideas. Enthusiastic about developing unique social media campaigns that capture attention and resonate with diverse audiences. Passionate about bringing innovative concepts to life, ensuring they align with brand voice and goals.

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## PROFESSIONAL EXPERIENCE

**Food Basics - Toronto, ON**  
Grocery Associate

May 2023 - Present

### Accomplishments:

- Inventory Management with SAP
- Receiving and Distribution
- Customer Service and Assistance

**HDFC BANK - Ahmedabad, India**  
CUSTOMER RELATIONSHIP MANAGER

SEPT 2022-JAN 2023

### Accomplishments:

- Resolve customer banking difficulties via phone, email or social media.
- Assist customer with banking service including investment option, finance option, loan.
- Got recognition from the Team Manager for Excellence

## **Freelance Experience**

**2021-2022**

### **Total Marine India - Gandhidham, India**

Digital Marketing & Web Developer

#### **Accomplishments:**

- Managed the digital marketing for the company, focusing on social media marketing.
- Designed websites including shipsupport.in, totalmarine.in, adinathmarine.com, seatechsafety.com and more.

## **Volunteer Experience**

**2020-2022**

### **Jupiter Foundation - Gandhidham, India**

Youth Vice President

#### **Accomplishments:**

- Supported the foundation with web development and social media promotion.
- Volunteered with [NGO Name] during the COVID-19 pandemic to distribute food to the needy, ensuring vulnerable populations had access to necessities.
- Organized a city clean-up campaign and promoted awareness about reducing plastic use to foster a cleaner, more sustainable environment.
- Managed the youth group for various volunteering events and assisted management by providing new ideas for social welfare initiatives.

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## **EDUCATION**

### **George Brown College**

**2024**

Post Graduation in Marketing Management - Digital Marketing

### **Humber College**

**2023**

Post Graduation in Supply Chain Management (Dean's Honours)

### **Gujarat University**

**2019-2022**

Bachelors in Commerce major in marketing and accounting (Dean's Honours)

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## **CONTACT INFO:**

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References are available on request.